

**Original Date: 05-08-2026**

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**No: 90**

## 1. Introduction

This Privacy Policy explains how **www.metrotrafficservices.co.uk** (“we”, “us”, “our”) collects, uses, and protects your personal information when you visit **www.metrotrafficservices.co.uk**. By using our website, you agree to the practices described in this policy.

## 2. Information We Collect

We may collect the following types of information:

**Personal Data** — such as your name, email address, or contact details when you submit forms or create an account.

**Usage Data** — including IP address, browser type, pages visited, and time spent on the site.

**Cookies** — small files stored on your device to improve your browsing experience.

**Transactional Data** — if you make purchases or payments through our site.

## 3. How We Use Your Information

We use your information to:

Provide and maintain our website

Improve user experience and site performance

Respond to enquiries or support requests

Send updates or marketing communications (only with your consent)

Process orders or payments

Comply with legal obligations

## 4. Legal Basis for Processing (UK GDPR)

We process personal data under one or more of the following legal bases:

**Consent**

**Contractual necessity**

**Legal obligation**

**Legitimate interests**

## 5. Cookies & Tracking Technologies

We use cookies to:

Remember your preferences

Analyse site traffic

Improve functionality

You can manage or disable cookies in your browser settings.

## 6. Sharing Your Information

We may share your data with:

Service providers (e.g., hosting, analytics, payment processors)

Legal authorities when required

Third parties only with your explicit consent

We **never** sell personal data.

## 7. Data Storage & Security

We take appropriate technical and organisational measures to protect your data from unauthorised access, loss, or misuse.

## 8. International Data Transfers

If your data is transferred outside the UK, we ensure adequate safeguards such as Standard Contractual Clauses or equivalent protections.

## 9. Your Rights

Under UK GDPR, you have the right to:

**Access your data**

**Correct inaccurate data**

**Request deletion**

**Restrict processing**

**Object to processing**

**Data portability**

To exercise these rights, contact us at: [info@metrotrafficservices.co.uk](mailto:info@metrotrafficservices.co.uk)

## 10. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices.

## 11. Children's Privacy

We do not knowingly collect data from children under 13. If you believe we have done so, please contact us.

## 12. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated "Last updated" date.

## 13. Contact Us

If you have questions about this Privacy Policy or how your data is handled, contact us at: [info@metrotrafficservices.co.uk](mailto:info@metrotrafficservices.co.uk)

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|              | Name              | Position                | Signature                                                                             |
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| Approved by: | John Mckeown      | Director                |  |
| Date:        | 05-08-2026        | Version:                | 1                                                                                     |